

MLS Area: *Evanston*



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Price Range: All | Properties: Single Family

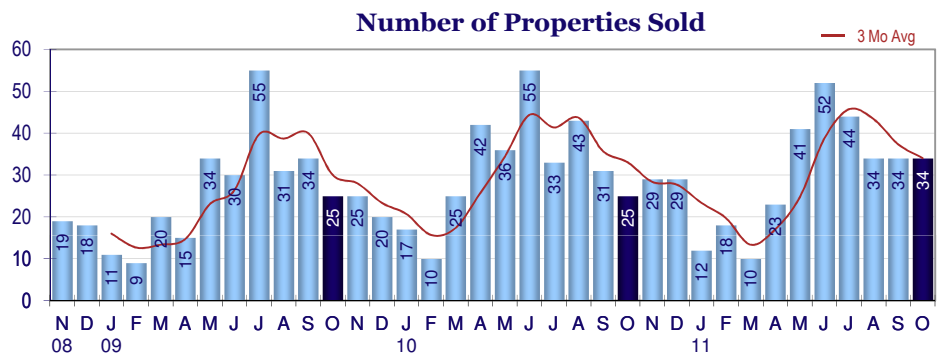
Market Profile & Trends Overview

	Month	Trending versus*:				YTD	Trending versus*:	
		LM	L3M	PYM	LY		Prior YTD	Prior Year
Median List Price of all Current Listings	\$499,000	0%		1%				
Average List Price of all Current Listings	\$686,993	5%		-4%				
October Median Sales Price	\$375,000	-10%	-16%	-12%	-14%	\$450,000	0%	3%
October Average Sales Price	\$427,776	-12%	-14%	-17%	-10%	\$490,763	1%	4%
Total Properties Currently for Sale (Inventory)	205	-14%		-8%				
October Number of Properties Sold	34	0%		36%		302	-5%	
October Average Days on Market (Solds)	90	29%	6%	14%	10%	80	0%	-2%
Asking Price per Square Foot (based on New Listings)	\$238	4%	4%	8%	8%	\$231	2%	5%
October Sold Price per Square Foot	\$151	-32%	-24%	-40%	-19%	\$195	1%	4%
October Month's Supply of Inventory	6.0	-14%	-8%	-32%	-36%	9.5	-4%	1%
October Sale Price vs List Price Ratio	88.1%	-8%	-1.8%	.7%	-1.8%	90.2%	-4%	.5%

* LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year (2010) / YTD = Year-to-date | Arrows indicate if Month / YTD values are higher (up), lower (down) or unchanged (flat)

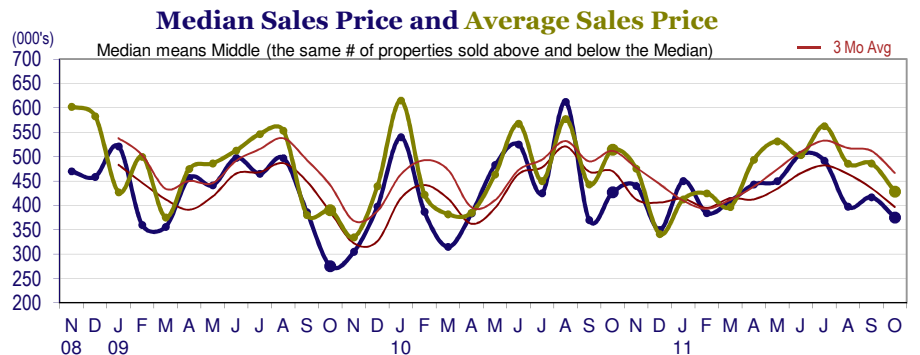
Property Sales

October Property sales were 34, up 36.0% from 25 in October of 2010 and the same as the 34 sales last month. October 2011 sales were at their highest level compared to October of 2010 and 2009. October YTD sales of 302 are running 4.7% behind last year's year-to-date sales of 317.



Prices

The Median Sales Price in October was \$375,000, down 12.2% from \$427,000 in October of 2010 and down 10.0% from \$416,750 last month. The Average Sales Price in October was \$427,776, down 16.7% from \$513,780 in October of 2010 and down 12.0% from \$486,059 last month. October 2011 ASP was at a mid range compared to October of 2010 and 2009.



Inventory & MSI

The Total Inventory of Properties available for sale as of October was 205, down 13.9% from 238 last month and down 7.7% from 222 in October of last year. October 2011 Inventory was at its lowest level compared with October of 2010 and 2009.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The October 2011 MSI of 6.0 months was at its lowest level compared with October of 2010 and 2009.



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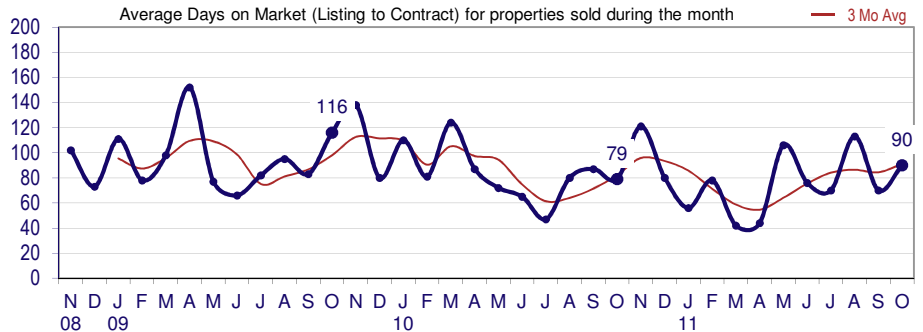


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Market Time

The average Days On Market (DOM) shows how many days the average Property is on the market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for October was 90, up 28.6% from 70 days last month and up 13.9% from 79 days in October of last year. The October 2011 DOM was at a mid level compared with October of 2010 and 2009.

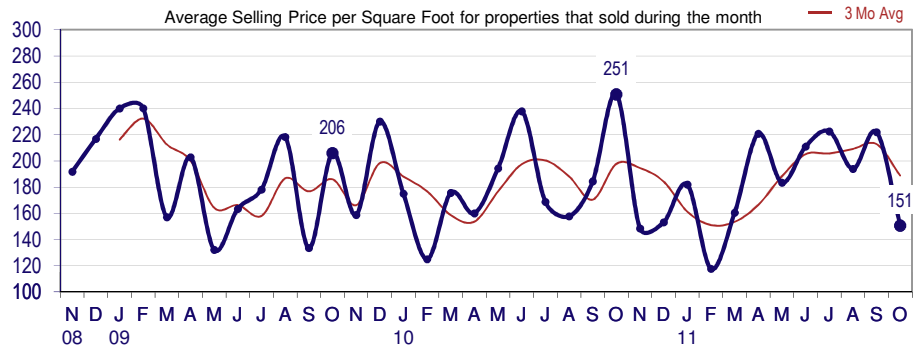
Days On Market for Sold Properties



Selling Price per Square Foot

The Selling Price per Square Foot is a great indicator for the direction of Property values. Since Median Sales Price and Average Sales price can be impacted by the 'mix' of high or low end Properties in the market, the selling price per square foot is a more normalized indicator on the direction of Property values. The October 2011 Selling Price per Square Foot of \$151 was down 32.1% from \$222 last month and down 39.9% from 251 in October of last year.

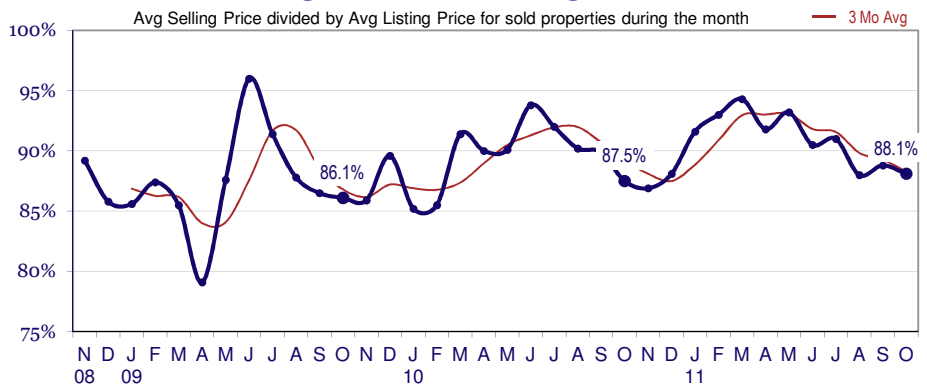
Selling Price per Square Foot



Selling Price vs Original Listing Price

The Selling Price vs Original Listing Price reveals the average amount that Sellers are agreeing to come down from their original list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The October 2011 Selling Price vs Original List Price of 88.1% was down from 88.8% last month and up from 87.5% in October of last year.

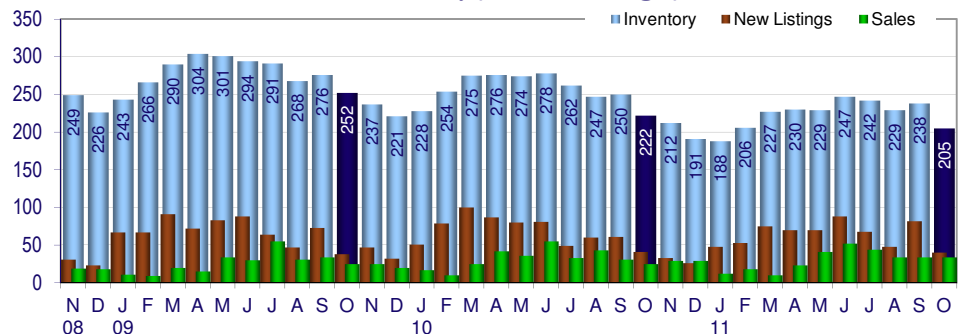
Selling Price versus Listing Price Ratio



Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in October 2011 was 40, down 51.2% from 82 last month and down 2.4% from 41 in October of last year.

Inventory / New Listings / Sales



Inventory / Listings / Sales

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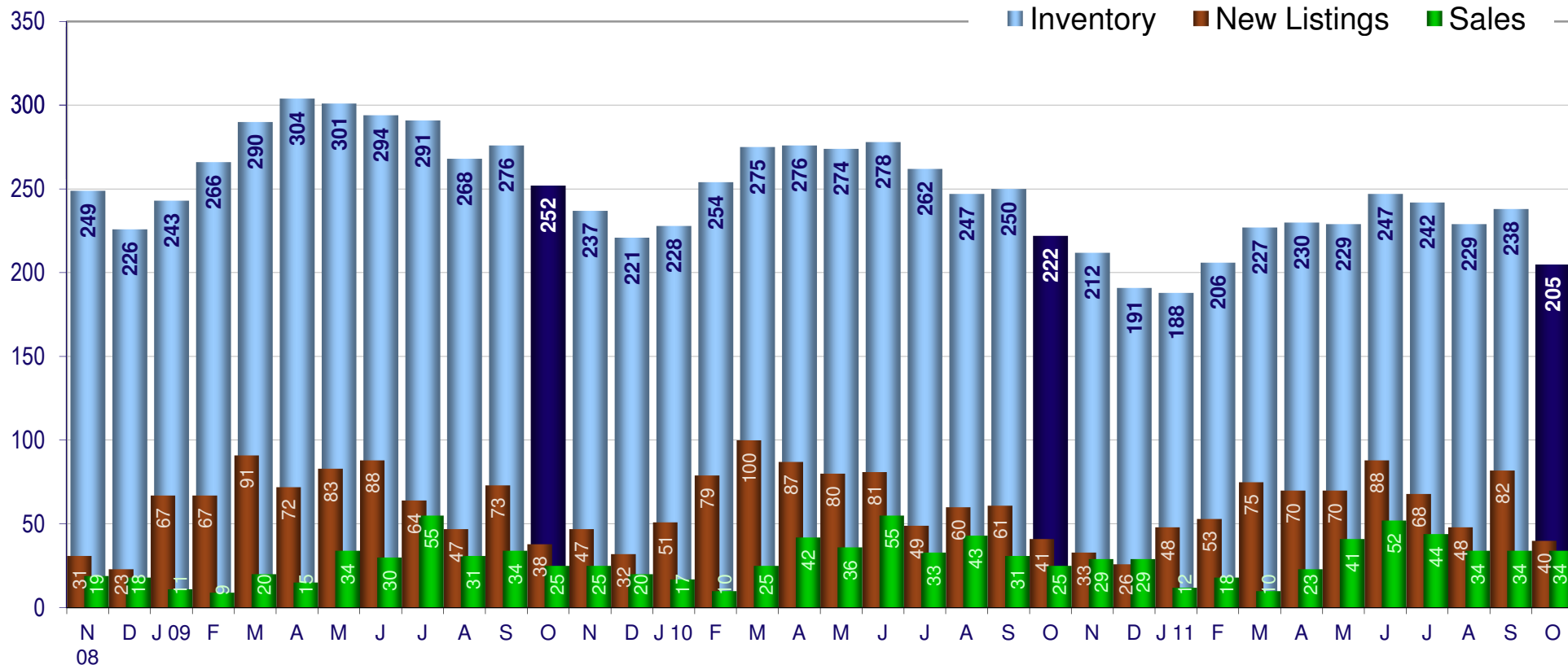
October 2011



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